

Briefing Note: Bot Activity in Canadian Election

Summary

In the lead up to the 2025 Canadian election, a network of botlike accounts posted the same Youtube video on the platform X attacking Liberal candidate Mark Carney, claiming that his firm Brookfield will financially benefit from the Liberal Party's "net zero agenda".

CAAD has so far identified at least 60 accounts that are heavily suspected of being bot accounts, with markers like no profile photo, no bio, and no original content in their posting history. These accounts exhibit similar posting behaviour, with most of them exclusively posting Youtube videos from right-wing and conspiratorial channels Rebel News, Northern Perspective and Moose on the Loose.

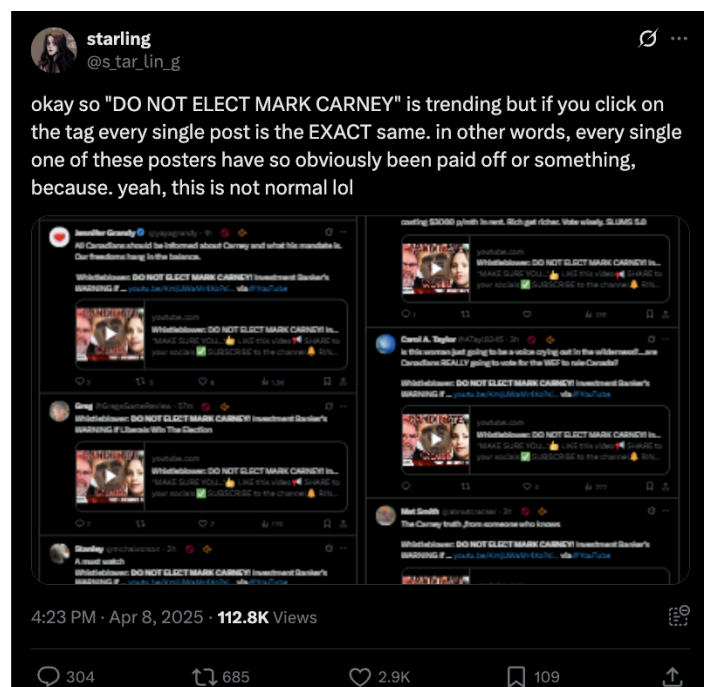
Up to 600 accounts in total have been found posting the same suspicious content on X, all of which are suspected to be part of a bot network used to influence the Canadian election through climate- and other types of disinformation.

Background

A recent [YouTube video](#) was heavily circulated on X (formerly Twitter) from a channel called [Northern Perspective](#). This channel releases "whistleblower" videos almost daily, and hosts livestream events. The video in question is an interview with an investment banker attacking Liberal candidate Mark Carney, his firm Brookfield, and the "net zero agenda" he will allegedly use to monetise said firm.

Canadian accounts began to [notice](#) on April 8th that "DO NOT ELECT MARK CARNEY" was trending on the social media platform and began to call out / suspect bot farms.

One user [claimed](#) Musk was involved in allowing his bots to interfere in the Canadian election by spreading misinformation and boosting right-wing YouTube channels.

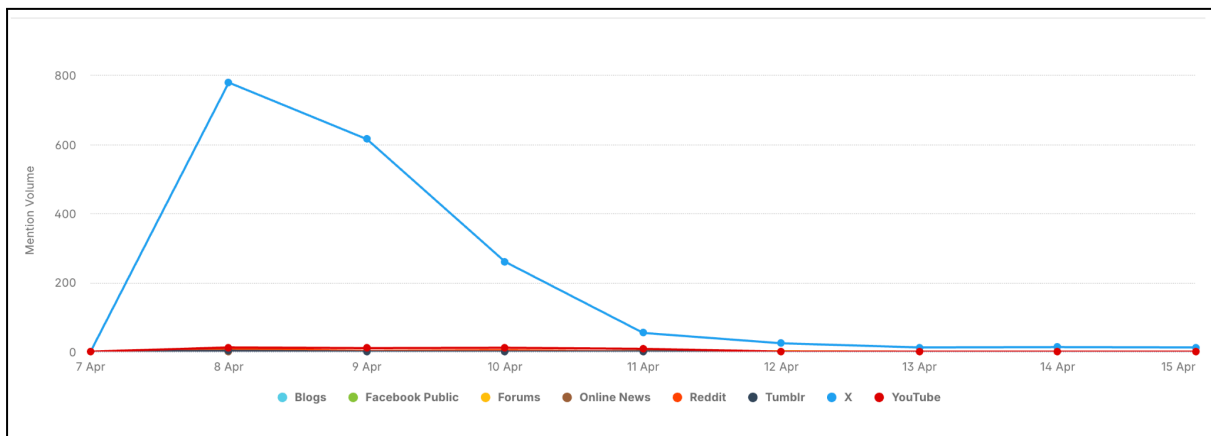


While plenty of real accounts shared the YouTube video, we found over 600 accounts posted it, with nearly 400 of those that had no caption other than the title: **Whistleblower: DO NOT ELECT MARK CARNEY! Investment Banker's WARNING If Liberals Win The Election.**

At the time of writing the original April 8th video has 236,000 views, 19,000 likes, and over 3,900 comments. The channel also posted a [clipped version](#) on April 12th that at time of writing has roughly 74,000 views, 7,900 likes, and over 1,000 comments.

Quantifying the Posts

Using the Brandwatch tool and searching for this specific string of text, we were able to get a relative graph of how many users posted the video and when. As you can see there was a rather large spike on the 8th, as users noted.



These are the total mentions and unique users that shared the video, though it does include reshares. With reposts removed the number of unique accounts goes down to from 1,225 to roughly 600.

Total Mentions ⓘ	Unique Authors ⓘ
1834	1225

Botlike accounts at the core of the posts

Our rough analysis found enough activity that resembled bot-like behavior, validating the original claims from Canadian accounts that this was a coordinated effort to attack the Liberal candidate through false measures.

There are clear markers of coordination on April 8th. Nearly all the video shares on X came on the day of the video's release. Like the X account mentioned above, the majority of the shares provided none of their own commentary language, such as a call to action to watch the video. They were simply shared with the video title and no more.

We have created a [spreadsheet](#) of nearly 60 accounts that could be further scrutinized, based on their very low follower count. These accounts exhibit strong botlike markers, such as:

- Very few followers
- No photo, either in their profile or cover banner.
- No bio description or location marked on their profile.
- Little in the way of original posted content. Nearly all posts are reposting or YouTube shares.

These 60 accounts are a bare minimum amount of botlike accounts based on a limited amount of human analysis. **We estimate that a vast majority of the 600 accounts posting the same string of text are botlike in nature.**

Account creation dates throw up more questions

Unlike many botlike campaigns, we noticed that most of these accounts were not recently created.

Half were created before 2024, but had either no activity prior to this posting, or just a few posts near the account creation time. This could indicate that these accounts were lying dormant until reactivated for this specific purpose.

There were several blocks of accounts that were created in the same month(s), particularly in October– November of 2024. This is interesting, as this is the same timeframe as the final months of the U.S. presidential election. This point in particular could be scrutinised in more detail.

Accounts created to boost Youtube videos only

YouTube plays a big part in these accounts' posting history. Nearly all of the 60 botlike accounts analysed didn't just rapidly share this video– they seemed to only share YouTube content. **We found most of these accounts shared the same YouTube anti-Carney, anti-Trudeau, pro-Poillievre content.** Occasionally, there was U.S. pro-Trump, anti-Democrat content as well.

There were at least 5 other videos strikingly similar to this “whistleblower” interview shared amongst the accounts. Most of the videos originally came from the same sources:

Northern Perspective, [The Moose on the Loose](#), and [Rebel News](#). Some examples:

- Rebel News: [Carney's debate commissioner fails to censor Rebel News](#)
- Northern Perspective: [Secret CSIS Document PROVES Liberals KNEW China Would Interfere AND HOW! – Then THEY JOINED IN!](#)
- Moose on the Loose: [RCMP Whistleblowers Name 9 TRAITORS in Mark Carney's Liberal Government](#)

These are preliminary findings and observations. Note that a number of accounts are already being deactivated. We listed three in our spreadsheet that have already been temporarily restricted. Further study could help uncover more about these botlike accounts and why they may have been created.